

NEWS FROM www.SantaBarbaraCarFree.org

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New Santa Barbara Car Free 2010 Offer “Take the CAR out of your CARBON Footprint” ~ Save Up to 50% When Traveling Green

Santa Barbara, California— “Take the CAR out of your CARBON Footprint” is the new 2010 offer from the Santa Barbara Car Free Project inviting visitors to make green travel choices and **save up to 50 percent** at more than 40 hotels, activities and restaurants throughout the year. Emissions from cars make up a large portion of individual carbon footprints (personal contributions to emissions involved in global climate change). Mary Byrd, manager of this award-winning eco-tourism Project at the Santa Barbara County Air Pollution Control District says, “As global strategies to reduce carbon emissions are discussed this month at the United Nations Climate Change Conference, now is a great time to talk about personal strategies. Transportation choices make a big difference in the size of your carbon footprint. With this new offer, we invite visitors to Santa Barbara to replace one or more car trips with car free travel for a healthier planet AND to save money!”

Discounts are available for visitors who do one or more of the following: Show Amtrak train ticket to Santa Barbara with current date; Show Santa Barbara MTD (Metropolitan Transit District) Bus Pass with current date stamp; Arrive at hotel or activity by bicycle; or Present a Santa Barbara Car Free Carbon Footprint Certificate (available at www.SantaBarbaraCarFree.org). Certain restrictions apply, see website for details.

Through December 31, 2010, visitors can receive discounts from **23 hotels** including: Beach House Inn & Apartments, Best Western Beachside Inn, Best Western Encina Lodge, Best Western Pepper Tree Inn, Brisas del Mar, Cabrillo Inn at the Beach, Canary Hotel, Casa Del Mar Inn, Cheshire Cat Inn Bed & Breakfast, Colonial Beach Inn, Eagle Inn, Fess Parker’s Doubletree Resort, Franciscan Inn, Holiday Inn Express-Hotel Virginia, Hotel Oceana, Hotel Santa Barbara, Inn by the Harbor, Inn of the Spanish Garden, Old Yacht Club Inn Bed & Breakfast, Ramada Limited Hotel, Santa Barbara Inn, Simpson House Inn and the Upham Hotel. (Some restrictions apply; rooms subject to availability.)

Activities offering special discounts include: Adventure Company of Santa Barbara; Captain Jack’s Santa Barbara Tours; Cloud Climbers Jeep & Wine Tours; Condor Express (whale watching); Grapeline Wine Country Shuttle; Lucky Cab (hybrids); Luxury Limo; Pedal & Paddle; Personal Tours LTD; Santa Barbara Bikes-to-Go; Santa Barbara Maritime Museum; Santa Barbara Walking Tours; Santa Barbara Sailing Center; Santa Barbara Trolley Tours; Sunset Kidd’s Sailing Cruises; Sustainable Vine Wine Tours; The Walking Company; Wheel Fun; Wheelhouse and Wine Edventures. These **restaurants** offer a free dessert with entrée purchase: Aldo’s Italian, Café Los Arcos and Louie’s.

In addition, when registering at www.SantaBarbaraCarFree.org, visitors can receive **20 percent savings on Amtrak Pacific Surfliner and San Joaquin** (and linked buses) to/from all nine Amtrak stations in Santa Barbara County (Santa Barbara, Goleta, Carpinteria, Solvang, Buellton, Lompoc, Surf, Guadalupe & Santa Maria) valid for travel through December 13, 2010. (Three-day advance purchase required; blackout dates and restrictions apply, see website for details).

For complete information on the “Take the CAR out of your CARBON Footprint” offer and hundreds of car free options including a free, colorful map—visit www.SantaBarbaraCarFree.org or call 805-696-1100.

SAMPLE SAVINGS: *A couple traveling from Los Angeles to Santa Barbara participating in the “Take the CAR out of your CARBON Footprint” offer for a three-day/two-night vacation could arrive by train (save 20% on round-trip tickets); save 10-50% on lodging; 10% on bike rentals; \$10 each on wine tours; and 20% on a whale watching or sailing cruise.*

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