



# About Santa Barbara Car Free

**Our mission:** to encourage car free, carefree travel to and around Santa Barbara for cleaner air and a healthier planet.

**Our partnership:** we are a cooperative project, founded in 1998 and led by Santa Barbara County Air Pollution Control District, with support from the City of Santa Barbara, Amtrak California®, and more than 100 businesses, agencies, organizations and individuals.



*Hop on the 25¢ electric shuttle...*



*Stroll up State Street for shopping and dining...*



*Bike along the beach and waterfront...*

## What We Do

- **Show how to be car free:** on our website and signature map, rack cards, and other materials, we provide info on biking, walking, buses, shuttles, trains, planes, limos, taxis, boats, tours and itineraries, plus downloadable maps, self-guided walking tours, and more.
- **Offer specials:** hotel and activity discounts and special Amtrak® offers.
- **Support the car free vacation!**

## Awards and Recognition

- 2004 Environmental (Earth Day) Award from US Environmental Protection Agency Region IX.
- 2004 Marketing Excellence Award for "Best Niche Marketing: Eco-Tourism" from California Travel and Tourism Commission.
- Featured in numerous books, publications, travel websites, and blogs.

## Contact

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follow us: [www.twitter.com/sbcarfree](http://www.twitter.com/sbcarfree)

[SantaBarbaraCarFree.org](http://SantaBarbaraCarFree.org)



*Relax... and let someone else do the driving...*



## *Agency and Organization Partners*

**Amtrak California®**

**City of Santa Barbara**

Carpinteria Valley Chamber of Commerce

Coalition for Sustainable Transportation

Community Environmental Council

Greater Santa Barbara Lodging and Restaurant Association

Santa Barbara Bicycle Coalition

Santa Barbara Conference & Visitors Bureau and Film Commission

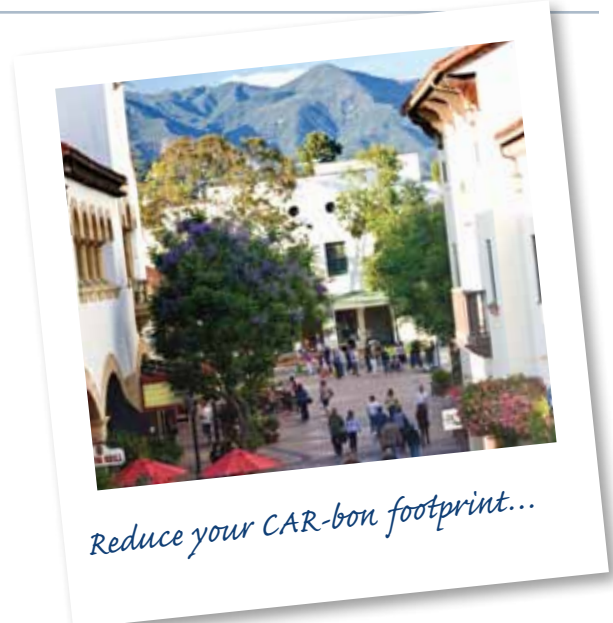
Santa Barbara County Association of Governments / Traffic Solutions

Santa Barbara Metropolitan Transit District

Santa Barbara Region Chamber of Commerce Visitors Center

Santa Ynez Valley Visitors Association

Solvang Conference and Visitors Bureau



*Reduce your CAR-bon footprint...*

### **Santa Barbara Car Free has been featured in:**

- *Sustainable Tourism Handbook* (Calif. Travel & Tourism Commission, 2009)
- *CaliforniaWeekend.com*
- *Fun with the Family in Southern California* (2009, Globe Pequot Press)
- *G Magazine* (Australia)
- *Hemispheres Magazine*
- *Horizon Air Magazine*
- *Los Angeles Times*
- *National Geographic Traveler Online*
- *New York Times*
- *Profiles of Local Clean Air Innovation* (2003, National Assoc. of Local Government Environmental Professionals)
- *San Diego Magazine*
- *San Francisco Chronicle*
- *Seattle Times*
- *Sunset Magazine*
- *The London Paper* (UK)
- *Travel & Leisure*
- *Walk Santa Barbara* (2002, Olympus Press)
- *Westways*
- *www.unRoadTrip.com*



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## *Business Partners - 2010 Promotions*

### **Hotels**

- Beach House Inn & Apartments
- Best Western Beachside Inn
- Best Western Encina Lodge & Suites
- Best Western Pepper Tree Inn
- Brisas del Mar, Inn at the Beach
- Cabrillo Inn at the Beach
- Canary Hotel
- Casa del Mar Inn
- Cheshire Cat Inn
- Colonial Beach Inn
- Eagle Inn
- Fess Parker's DoubleTree Resort
- Franciscan Inn
- Holiday Inn Express-Hotel Virginia
- Hotel Oceana
- Hotel Santa Barbara
- Inn by the Harbor
- Inn of the Spanish Garden
- Old Yacht Club Inn Bed & Breakfast
- Orchid Inn at Santa Barbara
- Ramada Limited Hotel
- Santa Barbara Inn
- Simpson House Inn
- Upham Hotel

### **Activities and Dining**

- Adventure Co. of Santa Barbara
- Aldo's Italian Restaurant
- Café Los Arcos
- Captain Jack's Santa Barbara Tours
- Cloud Climbers Jeep & Wine Tours
- Condor Express
- Eos Transportation
- The Grapeline Wine Country Shuttle
- Louie's Restaurant
- Lucky Cab
- Luxury Limousine Service
- Pedal & Paddle of Santa Barbara
- Personal Tours, LTD.
- Santa Barbara Bikes-to-Go
- Santa Barbara Maritime Museum
- Santa Barbara Sailing Center
- Santa Barbara Trolley Company
- Santa Barbara Walking Tours
- Sunset Kidd Sailing Cruises
- Sustainable Vine Wine Tours
- The Walking Company
- Wheel Fun Rentals
- Wheelhouse
- Wine Edventures of Santa Barbara

# *SantaBarbaraCarFree.org*